

Print out this page and bring it to the venue

e-INVITATION
TICKET

World's Leading! 1,700 Exhibitors!

27th

Japan IT Week **Spring**

Dates: **May 9 (Wed) – 11 (Fri), 2018** 10:00–18:00 (10:00–17:00 on May 11)

Organiser: **Reed Exhibitions Japan Ltd.**

Venue: **Tokyo Big Sight, Japan**

Web: **www.japan-it.jp/en/haru/**

Admission fee: JPY 5,000/person without this ticket. Those under the age of 18 are not permitted to enter.

Visit and Find Your Best Solutions!

Visitor Profile

Professionals from:

- Manufacturer
- Finance
- Distribution/Logistics
- Telecommunication
- Government/Public Institute, Education
- PC, Computer Peripherals Manufacturer
- Software Vendor/System Integrator

etc.

Active Business Meetings

- New Technology Introduction
- Partnering/ Collaboration
- Technical Consultation

Exhibitor Profile

Companies dealing in:

- AI(Artificial Intelligence) Solutions
- IoT/M2M
- Embedded Systems
- Data Center
- Software & Apps Development
- Big Data Management
- Information Security
- Web & Digital Marketing
- Data Storage
- Cloud Computing
- Mobile Solutions
- Direct Commerce Solutions
- Store & Retail IT Solutions

etc.

The number of exhibitors on this invitation ticket is a forecast including co-exhibitors released on January 25, 2018. This number may differ from the actual number at the show.

Visitor Registration Form To be submitted on-site

<IT-V1>

This is NOT a pre-registration form. Please register in person by completing below and handing with two business cards to the Registration Counter upon arrival at Japan IT Week Spring.

*All registrants will be put on our mailing list to receive information on exhibitions and conferences organised or co-organised by Reed Exhibitions Japan Ltd.

*Please note that your company name, division, and position, but not your name, may be included in the visitors list that appears in materials available to exhibitors and potential exhibitors such as the post-show report.

1 Your job function:

- | | | |
|--|---|--|
| <input type="checkbox"/> A. Management | <input type="checkbox"/> B. Information System (Planning) | <input type="checkbox"/> C. Information System (Operation/Maintenance) |
| <input type="checkbox"/> D. Marketing, PR | <input type="checkbox"/> E. Sales Planning/Support | <input type="checkbox"/> F. System Development |
| <input type="checkbox"/> G. Apps Development | <input type="checkbox"/> H. Store Management | <input type="checkbox"/> I. Data Center Facility/Design |
| <input type="checkbox"/> J. Data Center Operation/Management | <input type="checkbox"/> K. Direct Commerce, E-Commerce | |
| <input type="checkbox"/> L. Logistics | <input type="checkbox"/> M. General Affairs, Human Resources, Accounting, Legal Affairs | |
| <input type="checkbox"/> N. Sales | <input type="checkbox"/> O. Others () | |

2 Your type of business:

- | | | |
|---|---|--|
| <input type="checkbox"/> A. Finance (Bank, Stock Brokerage Firm, Insurance Company) | <input type="checkbox"/> B. Manufacturer | <input type="checkbox"/> F. Service Industry |
| <input type="checkbox"/> C. Distribution (Retail/Wholesaler) | <input type="checkbox"/> D. Telecommunication | <input type="checkbox"/> E. Logistics |
| <input type="checkbox"/> G. Media | <input type="checkbox"/> H. Government, Public Institute, Education, Public Corporation | |
| <input type="checkbox"/> I. PC, Computer Peripherals Manufacturer | <input type="checkbox"/> J. Software Vendor | |
| <input type="checkbox"/> K. System Integrator, Information Service | <input type="checkbox"/> L. Others () | |

3 Your title:

- | | | |
|---|--|-------------------------------------|
| <input type="checkbox"/> A. CEO, President, Board Member | <input type="checkbox"/> B. Director, Senior Manager | <input type="checkbox"/> C. Manager |
| <input type="checkbox"/> D. Assistant Manager, Senior Staff | <input type="checkbox"/> E. Employee, Staff | |

4 Number of employees:

- | | | |
|---|---|---|
| <input type="checkbox"/> A. Less than 101 | <input type="checkbox"/> B. 101 - 499 | <input type="checkbox"/> C. 500 - 999 |
| <input type="checkbox"/> D. 1,000 - 4,999 | <input type="checkbox"/> E. 5,000 - 9,999 | <input type="checkbox"/> F. Over 10,000 |

5 Purpose of visiting the show:

- | | |
|--|---|
| <input type="checkbox"/> A. Determine the introduction. | <input type="checkbox"/> B. Compare and select a product. |
| <input type="checkbox"/> C. Find products to solve problems. | <input type="checkbox"/> D. Research and collect products/market information. |
| <input type="checkbox"/> E. Research and collect competitors' information. | |

6 Your role in installing products:

- | | |
|---|--|
| <input type="checkbox"/> A. Make installing decision. | <input type="checkbox"/> B. Collect information on which product to install. |
| <input type="checkbox"/> C. Make recommendations on installing. | <input type="checkbox"/> D. None of the above. |

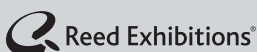
7 Exhibitions you are interested in (Please tick all that apply):

- | | |
|---|--|
| <input type="checkbox"/> A. Software & Apps Development Expo (SODEC) | <input type="checkbox"/> B. Big Data Management Expo (BIG DATA Spring) |
| <input type="checkbox"/> C. Embedded Systems Expo (ESEC) | <input type="checkbox"/> D. Data Storage Expo (DSE) |
| <input type="checkbox"/> E. Information Security Expo (IST Spring) | <input type="checkbox"/> F. Web & Digital Marketing Expo (Web-Mo Spring) |
| <input type="checkbox"/> G. Data Center Expo (DATA CENTER Spring) | <input type="checkbox"/> H. Cloud Computing Expo Japan (CLOUD JAPAN Spring) |
| <input type="checkbox"/> I. Mobile Solutions Expo (MOBIX Spring) | <input type="checkbox"/> J. IoT/M2M Expo (IoT/M2M Spring) |
| <input type="checkbox"/> K. Direct Commerce Solutions Expo (DIREX Spring) | <input type="checkbox"/> L. Store & Retail IT Solutions Expo (STOREX Spring) |
| <input type="checkbox"/> M. AI & Business Automation Expo Spring | |

8 About your interest in the future editions:

- | | |
|--|--|
| <input type="checkbox"/> A. Would like to visit. | <input type="checkbox"/> B. Would like to exhibit. Contact us immediately. |
| <input type="checkbox"/> C. Send us detailed information to consider exhibiting. | |

Organised by

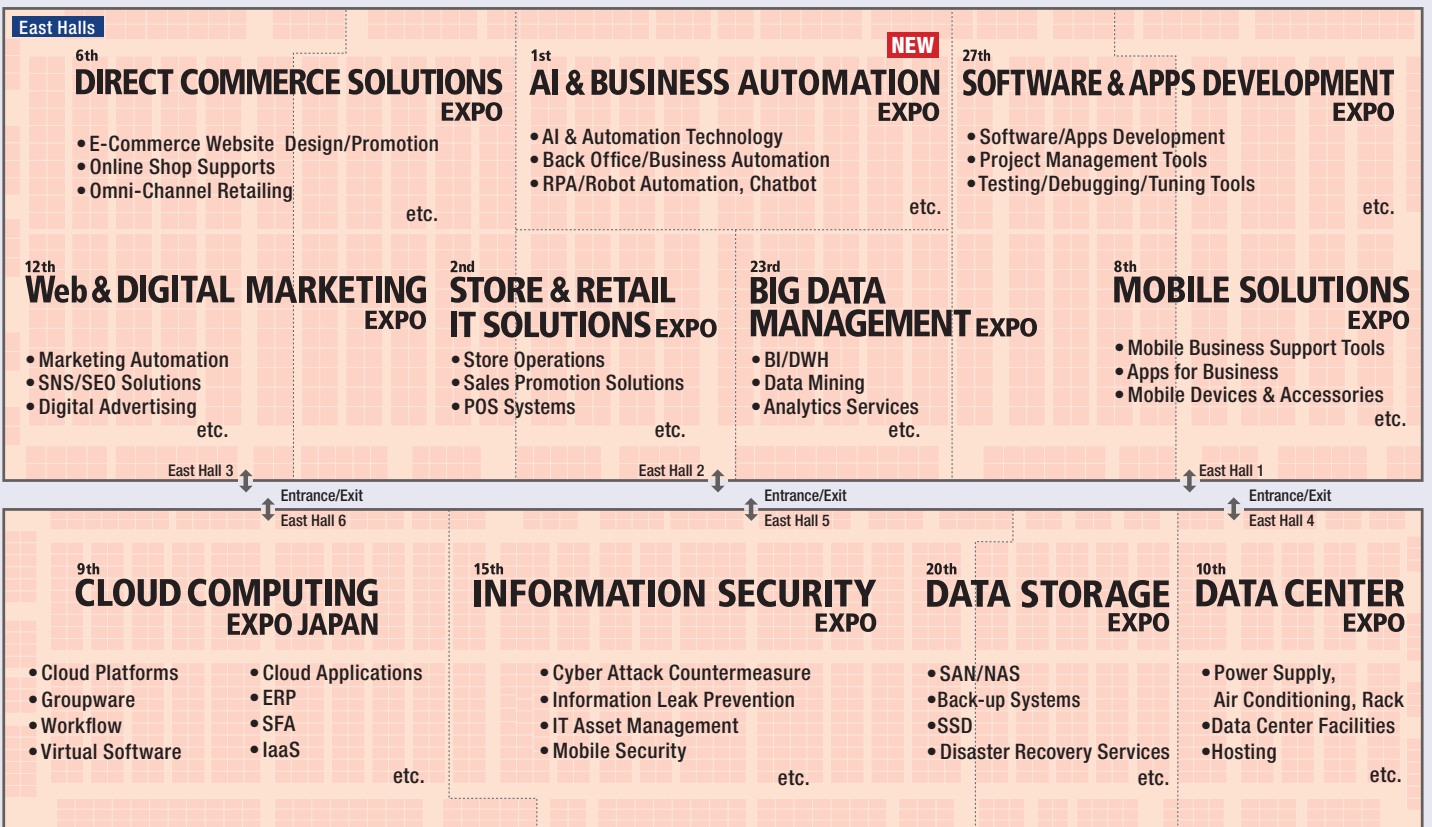
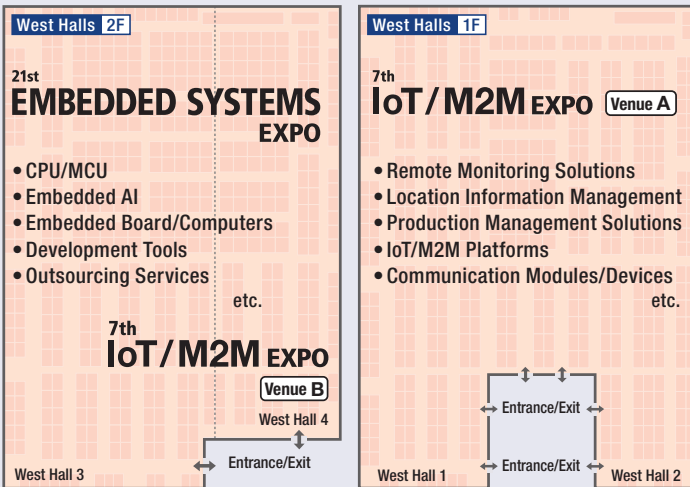


Organiser: **Reed Exhibitions Japan Ltd.**
Japan IT Week Show Management

Office: 18F Shinjuku-Nomura Bldg., 1-26-2 Nishishinjuku, Shinjuku-ku, Tokyo 163-0570, Japan
TEL: +81-3-3349-8504 FAX: +81-3-3349-8500 E-mail: visitor-eng.it@reedexpo.co.jp Web: www.japan-it.jp/en/haru/
A division of Reed Business Registered in England, Number 678540

13 valuable IT shows together!

Exhibit Profile and Floor Plan of 27th Japan IT Week Spring (preliminary)



Exhibitors & Exhibits Database

Find solutions that you are looking for from 1,700 exhibitors!

▶▶ www.japan-it.jp/en/haru/eguide/

Exhibitors List

Check the whole exhibitors list!

▶▶ www.japan-it.jp/en/haru/exhibitor/

Register for VIP tickets for yourself, your superiors & colleagues

You all can enjoy VIP privileges! VIP Registration ▶▶ www.japan-it.jp/en/haru/vip/

※Only applicable for the title above "manager"

Get Additional Invitation Tickets to Invite your Colleagues and Partners.

Web: www.japan-it.jp/en/haru/inv/

Interested in Exhibiting?

Exhibiting space is limited. Contact Show Management TODAY!

Tel: +81-3-3349-8504 Web: www.japan-it.jp/en/haru/ex/

Conference Information

(online pre-registration required) **BILINGUAL** **ENGLISH / JAPANESE**

The reception of application will be closed once all the seats are fully booked. Early registration is strongly recommended since all seats are expected to be reserved before the show.

IoT-S3 IoT/M2M Special Session 3 **Free**

Date: **May 11 [Fri] 12:30 – 14:00**

Igniting the data revolution

Dipesh Patel
President, IoT Services Group
Arm Limited



How IoT changes global business HUAWEI's IoT strategy and global trends

Takashi Kaku
General Manager
Carrier Technology Strategy Department
Technology Strategy Division
HUAWEI TECHNOLOGIES JAPAN K.K.



Data analytics transform manufacturing; Omron's vision on innovating connectivity platform for industrial IoT

Hiroyuki Inoue
Senior General Manager
IoT Project Leader/Industry Marketing Dept.
Industrial Automation Company
Omron Corporation



IT-K Japan IT Week Keynote Session <Price: JPY 18,000>

Date: **May 9 [Wed] 10:00 – 11:30**

The future of AI-powered assistants

Alon Halevy
CEO
Recruit Institute of Technology, Inc.



Softbank's robot strategy

Kazutaka Hasumi
Board Director & CCRO
VP, Content Marketing Division
SoftBank Robotics



IST-S IST Special Session **Free**

Date: **May 9 [Wed] 15:00 – 16:30**

Cybercrime, cybercriminals, and cyberweapons

Patti Chrzan
Sr. Director
Shared Services & Strategic Programs, Digital Crimes Unit
Microsoft Corporation



The status of the latest cyber attacks and the future course of action

Itsuro Nishimoto
President, Representative Director & CTO
LAC Co.,Ltd.



(Honourifics omitted)

Including above 3 bilingual sessions, total 57* sessions will be held by industry top leaders for all 3 days!

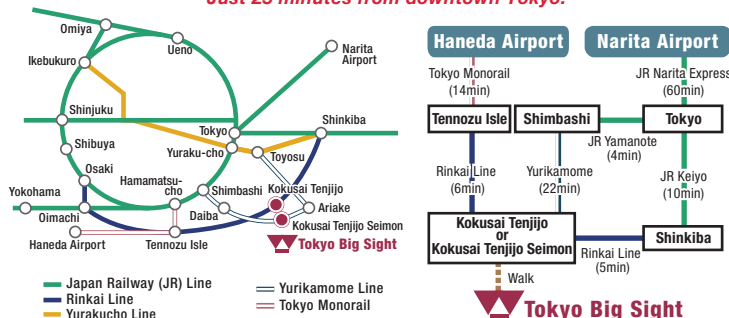
Details & Applications ▶▶ www.japan-it.jp/en/haru/seminar/

* Please note that recording and photography are strictly prohibited. Speakers and programs are subject to change. Textbook of some presentations might not be available. Textbook might be available only in Japanese.

Access and Accommodation for visiting

Access to Tokyo Big Sight ▶▶ www.japan-it.jp/en/haru/access/

Just 25 minutes from downtown Tokyo!



Hotel Accommodation ▶▶ www.japan-it.jp/en/haru/hotel/

Special offers at international standard hotels, conveniently located close to the exhibition site, are available to visitors.

For more information and reservation, contact Japan IT Week Spring official travel agent!
JTB Global Marketing & Travel Inc.

TEL: +81-3-5796-5446 FAX: +81-3-5495-0785
E-mail: IT_SPRING2018@gmt.jtb.jp

3 Shows A Year! Visit All Editions of Japan IT Week!

<Tokyo Edition>

27th **Japan IT Week** Spring

Tokyo Big Sight, Japan
May 9 (Wed) – 11 (Fri), 2018

<Makuhari Edition>

9th **Japan IT Week** Autumn

Makuhari Messe, Japan
Oct. 24 (Wed) – 26 (Fri), 2018

<Osaka Edition>

3rd **Japan IT Week** Osaka

INTEX Osaka, Japan
Jan. 23 (Wed) – 25 (Fri), 2019